



Republic of the Philippines
CEBU TECHNOLOGICAL UNIVERSITY
MOALBOAL CAMPUS: Poblacion West, Moalboal, Cebu

Tel. No. 474-8196; 474-8104
 Tel. Fax No.: 474-8196; 474-8383; 474-8104

<http://www.ctu.edu.ph>
 Email: ctumoalboalcampus@gmail.com



Office of the Alumni Affairs

CALENDAR OF ACTIVIES ANNUAL YEAR 2026

QUARTER 1: ENGAGEMENT AND PLANNING		
Focus: Strategic alignment, data gathering, and relationship-building.		
Month	Activities	Description
January	Strategic Planning Workshop	Set goals, budget, and calendar for the year with alumni officers and volunteers.
	Alumni Database Update	Launch a campaign to update contact info and profiles of alumni
	Graduate Tracer Study (for graduates of 2 years ago)	Launch a survey targeting alumni who graduated two years prior. Collect data on employment status, further studies, location, and feedback on university programs.
February	Alumni Love Drive	Valentine-themed outreach: send appreciation messages or host a small gathering.
March	Career Talk Series	Invite alumni to speak to graduating students about career paths and industry trends.
	Submission of 1 st Quarter Graduate Tracer Report	Compile and submit the initial findings of the tracer study to the campus administration or relevant university office. Include analysis, response rates, and recommendations.
QUARTER 2: CELEBRATION AND CONNECTION		
Focus: Strengthening alumni ties through festive events and storytelling.		
Month	Activities	Description
April	Alumni Batch Reconnect Week	A week-long celebration inviting alumni batches to revisit campus, reconnect with peers, share memories, and engage with current students through informal gatherings and featured throwback activities.
May	Grand Alumni Homecoming	Campus-wide celebration with motorcade, batch recognition, talent showcase, CTU Nite, and induction of new officers.
June	Grad School Info Session	Invite alumni pursuing or finished with graduate studies to share insights on applications, scholarships, and life after undergrad.
	Submission of 2 nd Quarter Graduate Tracer Report	Compile and submit the initial findings of the tracer study to the campus administration or relevant university office. Include analysis, response rates, and recommendations.
QUARTER 3: EMPOWERMENT AND GUIDANCE		
Focus: Alumni mentorship, career support, and developmental outreach.		
July	Mid-Year Alumni Newsletter	Share updates, success stories, and upcoming events.
August	Alumni Mentorship Launch	Pair alumni with students for career guidance.



Republic of the Philippines
CEBU TECHNOLOGICAL UNIVERSITY
MOALBOAL CAMPUS: Poblacion West, Moalboal, Cebu

Tel. No. 474-8196; 474-8104
 Tel. Fax No.: 474-8196; 474-8383; 474-8104

<http://www.ctu.edu.ph>
 Email: ctumoalboalcampus@gmail.com



Office of the Alumni Affairs

September	Submission of 3rd Quarter Graduate Tracer Report	Compile and submit the initial findings of the tracer study to the campus administration or relevant university office. Include analysis, response rates, and recommendations.
QUARTER 4: REFLECTION AND GIVING BACK Focus: Community service, recognition, feedback, and year-end gratitude.		
October	Alumni Outreach Program	Community service or donation drive led by alumni.
November	Alumni Feedback Forum	Collect suggestions and insights to improve future programs.
December	Alumni Recognition Day	Honor outstanding alumni and retired faculty.
	Year-End Thanksgiving	Celebrate the year's achievements with a get-together or virtual event.
	Submission of 4 th Quarter Graduate Tracer Report	Compile and submit the initial findings of the tracer study to the campus administration or relevant university office. Include analysis, response rates, and recommendations.

Prepared by:

ALEXIS P. RAMIREZ, Dev. Ed. D.
 Chair, Alumni Affairs

Approved by:

CHARMAINE P. ANTECRISTO, Ph. D. TM.
 Campus Director

